

# CONTRACT



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

And:

**American Media & Advocacy Grp/ POL**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 706674 /		<u>Alt Order #</u> 06249868
<u>Product</u> <b>JOE COORS 4 CONGRESS</b>		
<u>Contract Dates</u> <b>10/09/12 - 10/15/12</b>	<u>Estimate #</u> <b>2734</b>	
<u>Advertiser</u> <b>Coors,J/R/ Con/CO</b>		<u>Original Date / Revision</u> 08/15/12 / 10/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KUSA</b>	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 228	<u>Product Code</u> 410
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	10/12/12	10/12/12	Tonight Show	1037-1137p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,300.00	0.00			
N 2	KUSA	10/12/12	10/12/12	9News at Noon	12p-1230p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$350.00	0.00			
N 3	KUSA	10/12/12	10/12/12	Ellen	3-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$350.00	0.00			
N 4	KUSA	10/12/12	10/12/12	9News 4pm	4p-5p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				2	\$700.00	0.00			
N 5	KUSA	10/12/12	10/12/12	M-F 430-5a News	430-5a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$50.00	0.00			
N 6	KUSA	10/12/12	10/12/12	9News Daybreak 5a	5-530am		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$500.00	0.00			
N 7	KUSA	10/12/12	10/12/12	9News 5pm	5p-530p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,600.00	0.00			
N 8	KUSA	10/12/12	10/12/12	9News Daybreak 5:30a	530-6am		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$850.00	0.00			
N 9	KUSA	10/12/12	10/12/12	9News 6am	6-7am		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,400.00	0.00			
N 10	KUSA	10/15/12	10/15/12	Late News M-F	10-1035p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$2,800.00	0.00			
N 11	KUSA	10/15/12	10/15/12	9News at Noon	12p-1230p		:30				NM	1	\$350.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u> 706674 /		<u>Alt Order #</u> 06249868
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> JOE COORS 4 CONGR	<u>Estimate #</u> 2734
<u>Advertiser</u> Coors,J/R/ Con/CO		<u>Original Date / Revision</u> 08/15/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$350.00	0.00			
N 12	KUSA	10/15/12	10/15/12	Ellen	3-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$350.00	0.00			
N 13	KUSA	10/15/12	10/15/12	9News 4pm	4p-5p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				2	\$700.00	0.00			
N 14	KUSA	10/15/12	10/15/12	M-F 430-5a News	430-5a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$50.00	0.00			
N 15	KUSA	10/15/12	10/15/12	9News Daybreak 5a	5-530am		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$500.00	0.00			
N 16	KUSA	10/15/12	10/15/12	9News 5pm	5p-530p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,600.00	0.00			
N 17	KUSA	10/15/12	10/15/12	9News Daybreak 5:30a	530-6am		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$850.00	0.00			
N 18	KUSA	10/15/12	10/15/12	NBC Nightly News	530p-6p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$3,000.00	0.00			
N 19	KUSA	10/15/12	10/15/12	9News 6am	6-7am		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,400.00	0.00			
N 20	KUSA	10/13/12	10/13/12	9News 10pm Sat	Sat 10p-1037p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$2,000.00	0.00			
N 21	KUSA	10/13/12	10/13/12	Saturday Night Live	1037p-1207a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,400.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KUSA	10/08/12-10/14/12	Saturday Night Live	1037p-1207a	-----Sa--	:30	<del>\$1,400.00</del>	0.00	NM		
Credited													
N 22	KUSA	10/13/12	10/13/12	9News 5p Sat	5-6p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$1,000.00	0.00			
N 23	KUSA	10/13/12	10/13/12	ET Weekend	6-7p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,000.00	0.00			
N 24	KUSA	10/13/12	10/13/12	9News 7a Sat	7-9a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$800.00	0.00			
N 25	KUSA	10/14/12	10/14/12	Late News (M-Su)	M-Su 10-1037p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$2,800.00	0.00			
N 26	KUSA	10/14/12	10/14/12	Sun News Extended	1035-11p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u> 706674 /		<u>Alt Order #</u> 06249868
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> JOE COORS 4 CONGR	<u>Estimate #</u> 2734
<u>Advertiser</u> Coors,J/R/ Con/CO		<u>Original Date / Revision</u> 08/15/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,200.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	10/08/12-10/14/12	Sun News Extended	1035-11p	-----Su	:30		<del>\$1,200.00</del>	0.00	NM		
Credited													
N 27	KUSA	10/14/12	10/14/12	NBC Nightly News Weekend	430-5p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$2,500.00	0.00			
N 28	KUSA	10/14/12	10/14/12	9News 7a Sun	7-9a		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				2	\$700.00	0.00			
N 29	KUSA	10/11/12	10/11/12	Late News M-F	10-1035p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$2,800.00	0.00			
N 30	KUSA	10/11/12	10/11/12	Tonight Show	1037-1137p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,300.00	0.00			
N 31	KUSA	10/11/12	10/11/12	9News at Noon	12p-1230p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$350.00	0.00			
N 32	KUSA	10/11/12	10/11/12	Ellen	3-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$350.00	0.00			
N 33	KUSA	10/11/12	10/11/12	9News 4pm	4p-5p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				2	\$700.00	0.00			
N 34	KUSA	10/11/12	10/11/12	9News Daybreak 5a	5-530am		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$500.00	0.00			
N 35	KUSA	10/11/12	10/11/12	9News 5pm	5p-530p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,600.00	0.00			
N 36	KUSA	10/11/12	10/11/12	9News Daybreak 5:30a	530-6am		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$850.00	0.00			
N 37	KUSA	10/11/12	10/11/12	9News 6pm	6p-630p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,800.00	0.00			
N 38	KUSA	10/11/12	10/11/12	9News 6am	6-7am		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,400.00	0.00			
N 39	KUSA	10/11/12	10/11/12	Entertainment Tonight	630-7p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,600.00	0.00			
N 40	KUSA	10/09/12	10/09/12	Late News M-F	10-1035p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$2,800.00	0.00			
N 41	KUSA	10/09/12	10/09/12	9News at Noon	12p-1230p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> JOE COORS 4 CONGR	<u>Estimate #</u> 2734
<u>Advertiser</u> Coors,J/R/ Con/CO		<u>Original Date / Revision</u> 08/15/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$350.00	0.00			
N 42	KUSA	10/09/12	10/09/12	Ellen	3-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$350.00	0.00			
N 43	KUSA	10/09/12	10/09/12	9News 4pm	4p-5p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				2	\$700.00	0.00			
N 44	KUSA	10/09/12	10/09/12	9News Daybreak 5a	5-530am		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$500.00	0.00			
N 45	KUSA	10/09/12	10/09/12	9News 5pm	5p-530p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,600.00	0.00			
N 46	KUSA	10/09/12	10/09/12	9News Daybreak 5:30a	530-6am		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$850.00	0.00			
N 47	KUSA	10/09/12	10/09/12	9News 6pm	6p-630p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,800.00	0.00			
N 48	KUSA	10/09/12	10/09/12	9News 6am	6-7am		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,400.00	0.00			
N 49	KUSA	10/09/12	10/09/12	Entertainment Tonight	630-7p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,600.00	0.00			
N 50	KUSA	10/10/12	10/10/12	Tonight Show	1037-1137p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$1,300.00	0.00			
N 51	KUSA	10/10/12	10/10/12	9News at Noon	12p-1230p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$350.00	0.00			
N 52	KUSA	10/10/12	10/10/12	Ellen	3-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$350.00	0.00			
N 53	KUSA	10/10/12	10/10/12	9News 4pm	4p-5p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				2	\$700.00	0.00			
N 54	KUSA	10/10/12	10/10/12	M-F 430-5a News	430-5a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$50.00	0.00			
N 55	KUSA	10/10/12	10/10/12	9News Daybreak 5a	5-530am		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$500.00	0.00			
N 56	KUSA	10/10/12	10/10/12	9News 5pm	5p-530p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$1,600.00	0.00			
N 57	KUSA	10/10/12	10/10/12	9News Daybreak 5:30a	530-6am		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

<u>Contract / Revision</u> 706674 /		<u>Alt Order #</u> 06249868
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> JOE COORS 4 CONGR	<u>Estimate #</u> 2734
<u>Advertiser</u> Coors,J/R/ Con/CO		<u>Original Date / Revision</u> 08/15/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$850.00	0.00			
N 58	KUSA	10/10/12	10/10/12	9News 6am	6-7am		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$1,400.00	0.00			
N 59	KUSA	10/13/12	10/13/12	Law & Order: SVU	9-10p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,100.00	0.00			
N 60	KUSA	10/12/12	10/12/12	Early Today	4-430am		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----F--				4	\$25.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KUSA	10/08/12-10/14/12	Early Today	4-430am	-----F----	:30		<del>\$25.00</del>	0.00	NM		
	Credited												
	3	KUSA	10/08/12-10/14/12	Early Today	4-430am	-----F----	:30		<del>\$25.00</del>	0.00	NM		
	Credited												
	4	KUSA	10/08/12-10/14/12	Early Today	4-430am	-----F----	:30		<del>\$25.00</del>	0.00	NM		
	Credited												
N 61	KUSA	10/09/12	10/12/12	KUSA 9 News Repeat	107-144a		:30				NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--				3	\$25.00	0.00			
N 62	KUSA	10/15/12	10/15/12	9News 6am	6-7am		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,400.00	0.00			
Totals										0.00		70	\$70,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	70	\$70,400.00	\$59,840.00
<b>Totals</b>	70	\$70,400.00	\$59,840.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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